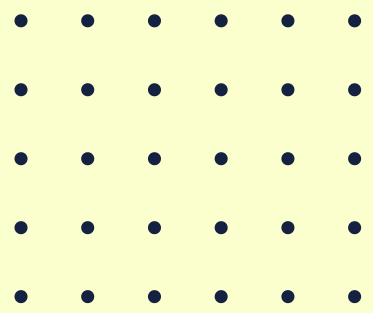




NGO ACTIVITY PROFILE

2023-24



MORE INFO

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1 Company Introduction

Shreeram Council of Education is a nonprofit social working organization, established on December 15, 2020 registered as a Section-8 company in India. Dedicated to empowering communities through education, healthcare and awareness. Our key focus areas include women's awareness programs, education for the weaker sections of society, and providing coaching for underprivileged students. Through our initiatives, we aim to bridge educational gaps and create opportunities for holistic development. Our mission is to bridge the educational gap in government schools by creating awareness and providing essential learning resources. Through structured programs, we aim to empower students, parents, and educators, ensuring quality education reaches the most underserved communities.



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Vission and Mission

◆ Vision:

To create an equitable education system where every child, regardless of socio-economic background, has access to knowledge, career opportunities, and digital literacy.

◆ Mission:

- Conduct awareness programs in government schools.
- Provide career counseling and mentorship to students.
- Collaborate with educators to enhance teaching methodologies.
- Establish community libraries and digital learning centers.
- Promote skill-based education for long-term empowerment.



3 Overview of our Projects

- In 2023-24, the Shreeram Council of Education undertook a series of impactful projects aimed at fostering educational development and social awareness. Some of our key initiatives include:
- **Women's Awareness Programs:** Conducted 6 workshops on gender equality, health, hygiene, and legal rights to empower 230 women in rural and urban communities.
- **Educational Support for Weaker Sections:** Provided free tuition, study materials, and digital learning resources to underprivileged 85 children, ensuring equitable access to quality education.
- **Coaching for Underprivileged Students:** Established dedicated coaching centers to help 240 students prepare for board exams and competitive entrance tests, bridging the learning gap.
- **Career Guidance & Skill Development:** Organized counseling sessions, vocational training, and mentorship programs to equip students with essential career skills.
- **Health & Nutrition Awareness:** Conducted health check-up camps and nutrition awareness programs in schools to promote overall well-being among students.

4 Achievements and Impacts

- Our efforts in 2023-24 have yielded significant outcomes, positively influencing the lives of many students, teachers, and communities. Key achievements include:
- **Increased Educational Reach:** Over 10,000 students from government schools benefitted from our various educational programs.
- **Empowerment of Women:** More than 2,000 women participated in our awareness programs, gaining knowledge about their rights, health, and financial independence.
- **Scholarship and Mentorship Support:** Provided financial assistance and mentorship to over 500 students, enabling them to continue their education and build successful careers.
- **Volunteer Growth:** Our volunteer base expanded by 40%, allowing us to reach and support more communities effectively.
- **Community Health Initiatives:** Conducted health check-ups and awareness programs that benefitted over 5,000 children, ensuring better hygiene and wellness.



5 Future Goals and Plans

- Looking ahead, the Shreeram Council of Education is committed to expanding its impact and addressing emerging educational challenges. Our key goals for the upcoming year include:
- **Expansion of Educational Programs:** Increase the number of schools and students benefitting from our initiatives, with a focus on rural and underserved areas.
- **Women Empowerment Initiatives:** Launch new vocational training and entrepreneurship programs to promote financial independence for women.
- **Enhanced Career Guidance and Skill Training:** Strengthen career counseling programs and provide hands-on skill development workshops for students.
- **Sustainability and Fundraising Efforts:** Develop new fundraising strategies and partnerships to ensure long-term sustainability and growth of our programs.
- **Health and Well-being Programs:** Expand nutrition and hygiene awareness initiatives to improve overall student health and performance.



6

Success Story

One of the most inspiring success stories of this year is that of Malchand Meghwal, a student from a remote village near Nokha, Bikaner in Rajasthan. Coming from an economically disadvantaged background, Malchand Meghwal Handicap student who struggled to access quality education. Through our coaching and mentorship programs, she received academic guidance, financial support, and career counseling. With determination and hard work, Malchand excelled in her board exams and secured admission to a reputed university. Today, he is pursuing a civil services aspires to contribute to his community by becoming a mentor for other underprivileged students. Malchand's story is a testament to the power of education and the transformative impact of our initiatives.



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Challenges and Lessons Learned

Challenges Faced:

- **Limited Funding & Resources** – As a Section-8 company, securing funds for projects was difficult.
- **Lack of Awareness** – Government school students and parents were unaware of educational opportunities and career paths.
- **Coordination with Schools** – Getting permission and support from government schools took time due to bureaucratic processes.
- **Volunteer Management** – Finding and training dedicated volunteers was a challenge.
- **Logistical Issues** – Organizing awareness programs in remote areas required better transportation and communication planning.
- **Low Participation** – Initially, student and parent engagement was lower than expected.
- **Sustaining Impact** – Ensuring long-term behavioral and educational change was challenging.

Lessons Learned:

- **Strategic Fundraising** – Need for diverse funding sources, including CSR, grants, and local business sponsorships.
- **Community Engagement is Key** – Involving parents, teachers, and local leaders increases program effectiveness.
- **Early Permission & Collaboration** – Partnering with education departments and schools in advance helps in smooth execution.
- **Volunteer Training is Crucial** – Well-trained volunteers improve program quality and impact.
- **Digital Awareness Works** – Using social media and online platforms increases awareness and engagement.



8 Financial Information

- Donation and other Total Income : 4,48,277
- Employee benefits expenses: 2,57,200
- Other expenses : 2,15,800
- Total expenses : 4,73,079
- Net surplus/Deficit -24,802

1. Income Sources-

Source-1 : Members contribution: 30%

Source-2 : General Donation : 60%

Source-3 : Fundraising events : 10%

2. Expenditure Categories -

Program cost : 70%

Administrative cost : 29%

Fundraising cost : 10%



3. Monitoring and Evaluation

Data collection method-

Surveys and interviews with beneficiaries

Field visit and progress report

4. Evaluation findings-

Finding 1: 90% beneficiaries reported improved access to education

Finding 2: Community satisfaction with our programs was 95%

2. Financial Sustainability Strategy

- Diversified Funding – Expanding fundraising efforts, CSR collaborations, and applying for government/NGO grants.
- Cost Efficiency – Reducing overhead costs and maximizing volunteer contributions.

3. Financial Challenges & Risk Management

- **Irregular Fund Inflows** – Need for long-term donor commitments.
- **High Operational Costs** – Strategies to cut non-essential expenses.
- **Grant Dependency** – Encouraging self-sustaining revenue streams.

9 Stakeholders and Engagement

- **Students (Beneficiaries)**- Primary recipients of awareness programs and educational support.
- **Parents & Guardians**- Support students' education and participate in awareness sessions.
- **Volunteers**- Conduct workshops, mentoring, and outreach activities.
- **Donors & Sponsors**- Provide financial and material support for project sustainability.
- **Government Authorities (Education Department, Local Administration)** - Policy support, permissions, and grants.
- **Media & Press**- Spread awareness about the NGO's initiatives and impact.



श्रीराम एजुकेशन : निशुल्क किताबों तथा बेग वितरण



वीकाने | व्यास कॉलोनी स्थित श्रीराम एजुकेशन परिषद की ओर से आर्थिक रूप से कमजोर विद्यार्थियों को किताबें तथा बेग वितरित किए गए। संस्था निदेशक ईश्वर धालोड़ ने बताया कि ग्रामीण परिवेश के जो विद्यार्थी प्रतियोगी परीक्षाओं की तैयारी करते हैं लेकिन आर्थिक हालात खराब होने के कारण तैयारी नहीं कर पाते उनको

निशुल्क कोचिंग, नोट्स, पुस्तकें, बेग इत्यादि उपलब्ध करवाकर शिक्षा हेतु प्रेरित किया जा रहा है। ग्रामीण क्षेत्रों के होनहार विद्यार्थी जो सिविल सेवा का सपना देख रहे हैं उन्हें समय-समय पर निशुल्क मार्गदर्शन दिया जाता है। संस्था गत 5 वर्षों से समाज हित में शैक्षणिक कार्यक्रम संचालित कर रही है।

10 Future Plans

- ✓ **Increase Outreach** – Expand educational awareness programs to more government schools in rural and semi-urban areas.
- ✓ **Career Guidance** – Introduce structured career counseling sessions for students in 9th-12th grade.
- ✓ **Digital Literacy** – Launch digital learning workshops to help students use online resources effectively.

2. Strengthening Financial Sustainability

- ✓ **CSR & Grant Partnerships** – Collaborate with corporates and government bodies for consistent funding.
- ✓ **Community Fundraising** – Organize donation drives, charity events, and online crowdfunding campaigns.
- ✓ **Skill Development Initiatives** – Develop vocational training programs that generate revenue and empower students.



3. Volunteer & Teacher Training Programs

- ✓ Teacher Capacity Building – Conduct training programs for government school teachers on modern teaching methodologies.
- ✓ Volunteer Mobilization – Expand the volunteer base and provide structured training to enhance impact.
- ✓ Recognition & Incentives – Introduce awards and certificates for outstanding volunteers and educators.

4. Infrastructure & Resource Development

- ✓ Library & Learning Centers – Set up small community libraries with access to books and digital resources.
- ✓ Smart Classrooms – Advocate for and assist in setting up digital classrooms in government schools.
- ✓ Scholarship Programs – Initiate financial aid programs for meritorious but underprivileged students.

5. Digital & Social Media Growth

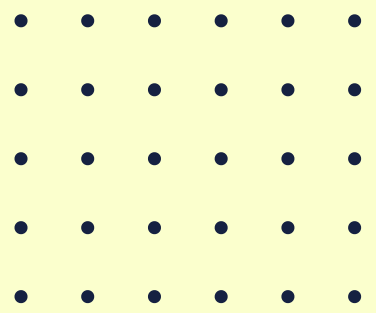
- ✓ Website & Mobile App – Develop a platform for students, teachers, and donors to connect and access resources.
- ✓ Social Media Campaigns – Increase engagement through success stories, live sessions, and awareness videos.

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Contact details

Shreeram Council of Education

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